



JADAVPUR UNIVERSITY
Faculty of Interdisciplinary Studies, Law & Management
Admission to Post Graduate Diploma in Mass Communication: 2024- 2025

Eligibility Criteria for Post Graduate Diploma in Mass communication

3-Year Graduation degree from a recognised University

- Students appeared/appearing for final year examination, 2024 may also apply, but provisionally selected candidates will have to submit their final Graduation mark sheet before taking admission.

- **For candidates under SC/ST Quota:**

As per circular Nos. BC-16014/1/82-SC dt.06/08/1984 & BCD-1, D.O.12017/11/89-SCD(R.CELL) dt.09/01/1990 and letter No.1510-SCW dt.31/05/2007 from the Government of West Bengal, Scheduled Castes/ Scheduled Tribes of the states other than West Bengal are not entitled to get the benefit of reserved quota in educational institutions in West Bengal unless they can produce Domicile Certificate for residing in West Bengal for at least 10 years issued by the [competent authority](#).

- **For candidates under OBC Quota:**

The candidates who will be provisionally selected under the OBC- A and OBC- B categories must produce an OBC certificate (the date of issue of the certificate should not be earlier than November 2023) issued by the competent authority that clearly indicates (i) the category (A or B) they belong to; (ii) that they do not belong to creamy layer of the society, at the time of counselling/ admission.

OBC-A and OBC-B candidates of the states other than West Bengal are not entitled to get the benefit of reserved quota in educational institutions in West Bengal, unless they can produce a domicile certificate of 10-year residency issued by competent authority.

- **For Candidates under PD category:**

Persons with 40% or more disability will only be considered for admission under PD category under PWD (Equal Opportunity, Protection of Rights and Full Participation) Act, 2016.

For E.W.S category:

- Reservation under Economically Weaker Sections (EWSs) will be as per notification no. 339-Edn (CS)/OM-74L/2023 dated 26th May, 2023 from Government of West Bengal.
- The EWS certificate of 2024-25 financial year is only valid for admission in this academic session.

Selection Procedure for Post Graduate Diploma in Mass communication

- Selection will be made on the basis of written test only. Admission test will be conducted in MCQ mode.
- Admission test will be conducted on the basis of General Knowledge, current affairs and fundamental knowledge of Communication, Advertising, Public Relations, Print Media, Audio-Visual media and New media.
- **REVISED date of admission test: 14/12/2024** at 2:00 pm at JU Main Campus.
- Reservation rules of the State Government will be followed.

Course Fees for Post Graduate Diploma in Mass communication: Rs. 20,000/-

REVISED Important Dates

Last date of submission of application form	29/11/2024
Admission test	14/12/2024 at 2 P.M. at J.U.
Publication of merit list	19/12/2024
Counseling & Verification	20/12/2024
Admission	23/12/2024

Anti- Ragging:

It is being brought to the notice of all concerned that Ragging is not only a social evil but also a penal offence. Any student/s indulging in ragging of any student/s including freshers during admission / interview and / or subsequently at the hostel or in the class or in the corridors or anywhere inside and outside of the campus, shall be severely dealt with on pain of punishment ranging from loss of academic year / loss of hostel boardership to expulsion from the university itself. Reporting to the Police Station may also be made in addition to the above punishment. The University is to follow all the directives of the “UGC REGULATION ON CURBING THE MENACE OF RAGGING IN HIGHER EDUCATIONAL INSTITUTIONS, 2009 under the direction of the Hon’ble Supreme Court of India. The “UGC REGULATION ON CURBING THE MENACE OF RAGGING IN HIGHER EDUCATIONAL INSTITUTIONS, 2009’ as well as the names and phone numbers of the members of the Anti-Ragging Committee and Anti-Ragging Squad are available in the following link;

[Click here for UGC & JU Regulations on Curbing the Menace of Ragging.](#)